

1. KYW-CBS Television PHILADELPHIA, PA
JUL 30 2012 6:00PM ET Nielsen Audience: 93,008
Eyewitness News

30-Second Ad Equivalency: \$2,100
[**06:16:32 PM**] IT IS MOVING DAY IN CHESTNUT HILL BUT NEVER AN EASY JOB, MOVING THREE OF THESE BIG PIANOS. CREWS USED A CRANE TO LIFT THE INSTRUMENTS IN MAPLEWOOD MUSIC THEATER'S NEW HOME ON GERMANTOWN AVENUE. THEY DELICATELY PULLED THEM TO A SECOND FLOOR WINDOW.

2. WCAU-NBC Television PHILADELPHIA, PA
JUL 30 2012 6:00PM ET Nielsen Audience: 99,053
6PM News

30-Second Ad Equivalency: \$1,800
[**06:27:38 PM**] MUSIC IN THE AIR IN CHESTNUT HILL TODAY. MAPLE WOOD MUSIC STUDIO MOVED ITS THREE CUNNINGHAM PIANOS TO ITS NEW LOCATION. WE'RE RIGHT BACK.

3. WTXF-FOX Television PHILADELPHIA, PA
JUL 30 2012 5:00PM ET Nielsen Audience: 57,232
5PM News

30-Second Ad Equivalency: \$3,000
[**05:18:10 PM**] THE PHONE WILL HIT STORE SHELVES AT THE END OF SEPTEMBER. NO WORD YET ON WHEN YOU'LL BE ABLE TO GET YOUR HANDS ON THE I-PAD MINI. VERY CAREFUL DELIVERY TODAY FOR A LOCAL MUSIC SCHOOL. CREWS SLOWLY-ED THREE PIANOS INTO THE SECOND STORE WINDOW IN MAPLEWOOD MUSIC IN CHESTNUT HILL. THE SCHOOL MOVED INTO NEW SPACE. THEY TEACH INSTRUMENTAL MUSIC AND VOICE LESSONS TO THE PUBLIC.